

Cindi Ritcey Fox Money Management Educators 2201 East Enterprise Avenue, Suite 101 Appleton, WI 54913

## Dear Cindi:

I want to thank you for coming in to present to our employees on financial management. Being responsible for consulting on wellness initiatives it is so nice to have a partner that can speak to "Financial Wellness". I thought your presentation was very comprehensive and thorough yet very understandable and relatable. I was particularly impressed that you took the time to learn about our company's benefits so you could speak specifically to them.

I was especially appreciative of your technique and lack of "selling" during your presentation. I share your resources with my clients and make it very clear that you are there to help and not sell. I also inform them that I use you personally now simply because of your expertise, knowledge and respect for my needs.

Thank you for not only bringing your expertise to our employees, our clients but to me personally as well!

Sincerely,

Amy Vitale

Amy Vitale Health Strategies Consultant